

The Architecture of Support for Modern Work

Modern work is complex and constantly changing. People carry neurodiversity, disability, caregiving responsibilities, and shifting life conditions into their jobs.

RethinkCare aligns human guidance, expertise, and tools into one coordinated system. Employees gain clarity to move forward. Organizations adapt and build capacity.



**Built for neurodiversity, disability,
and real-life complexities.**

61% ↓

Parenting
Stress Decrease

49% ↑

Executive Functioning
Increase

2–3 +

Hours per Week
Productivity Gained

Why People and Organizations Get Stuck

Fragmented systems struggle to adapt.

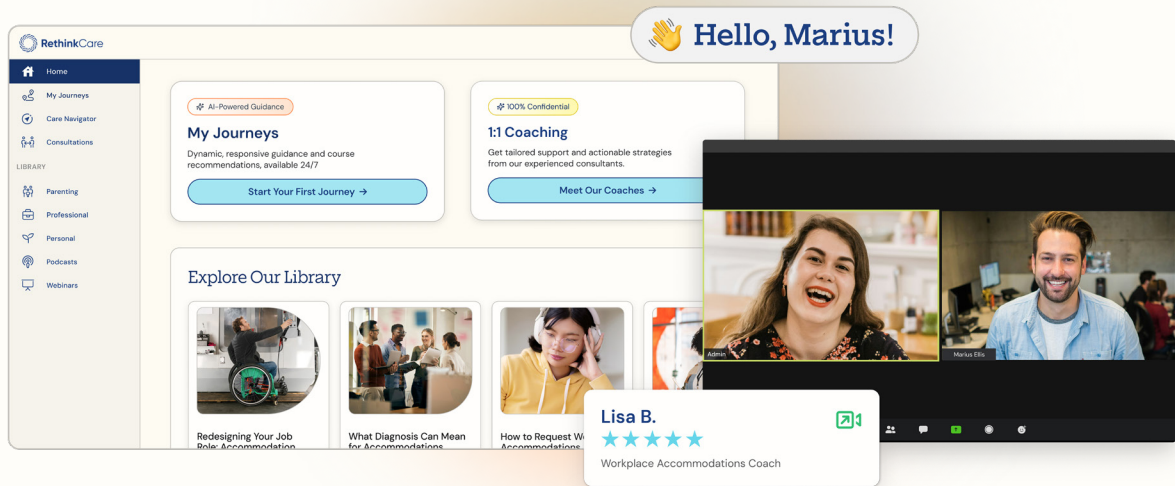
Support spread across disconnected tools, vendors, and policies can't evolve together. As needs change, employees and managers are left to bridge gaps on their own, often repeating their story, restarting the process, or giving up entirely.

Support only works with continuity.

Most systems expect people to know what they need in the moment life gets complicated. That breaks down during transitions like a new diagnosis, role changes, or caregiving — when support can't be one-and-done.

One Connected Support System

RethinkCare is a single, connected support system that helps employees, managers, and families connected to neurodiversity and disability move through overlapping needs — at work and beyond.



Guided Journeys

Conversational search interface

Proactive recommendations that evolve with employee needs, helping people move forward with relevant content and next steps.

Digital Library

Expert-informed learning and skill-building

A practical library of content designed to build understanding, skills, and confidence across work, caregiving, neurodiversity, disability, and more.

Expert Coaching

Consultations and guidance from experts

1:1 sessions with credentialed behavioral experts. Practical, evidence-informed guidance for real situations, not generic advice.

Navigation

Hands-on guidance for complex needs

Human support from trained navigators who help people follow through on next steps and complex tasks — easing burden for employees and HR.

Enables employees, managers, and families to navigate life's changes.
Integrates seamlessly into employers' benefits and HR systems.

Support for real-life experiences, not labels.

- Navigating Medicaid
- Requesting an accommodation
- Finding in-network providers
- Improving family dynamics
- Facing performance issues
- Developing a child's social skills
- Communicating with a child
- Needing structure at work
- Meeting with a BCBA

Built to work globally, without adding complexity.

Workforces are global. Lives are complex everywhere.

RethinkCare delivers consistent support across regions, languages, and cultures. Scaling support stays simple and easy to implement.

11M

Employees Served Worldwide

18

Years of Experience and Innovation

190+

Countries Supported on Six Continents

30+

Fortune 100 Customers



One system, globally

Support works the same way everywhere. Fewer regional exceptions. Less escalation.



Human support in the right language

Employees and families access expert guidance in 180+ languages, with trust and continuity intact.



Lower operational load

One partner replaces fragmented vendors, tools, and workarounds.



Consistency without cultural flattening

Support reflects local context while remaining operationally unified.

Languages Supported

English

French

Spanish

Portuguese

German

Italian

Polish

Hindi

Mandarin

Japanese

Korean

Hebrew

“RethinkCare has helped me see my ADHD spectrum and anxiety conditions as strengths and use practical strategies to reduce or eliminate stress. I love having an accountability partner who is an expert in my specific experiences and conditions.”

— RethinkCare Member

Complexity isn't going away.

RethinkCare builds the conditions that allow people and organizations to do better work — together.

Learn more at rethinkcare.com →

RethinkCare

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